

KTDA

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The Kenya Tea Development Agency (KTDA) is the leading tea exporter in Kenya. Founded on a cooperative model, the KTDA model is unique in the world: over 600,000 small planters own 54 Tea Companies, which provide 60% of the country's total production. The Tea Companies are in turn direct shareholders and owners of KTDA Holding, a service provider which operates throughout the value chain with various subsidiaries responsible for logistics, sales and distribution, technical assistance to planters or micro-credit services.

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